



**United Way**  
**Kitchener Waterloo & Area**

## **Volunteer Opportunity**

August 5, 2011

**JOB POSTING FOR:** Impact Speakers, Volunteer, Occasional

**REPORTS TO:** Director, Community Development

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Playing an integral role in our public community campaign, the purpose of this position is primarily to support efforts around:

- Public speaking and presentations
- Media stories related to United Way KW Priority Areas
- Demonstration of the role of social service agencies in our community

If you or someone you love has used local social services to get through a challenging time, tell us your story! Stories should be emotional, unique, and demonstrate positive change from personal challenge to success.

The successful candidate will:

- Have a compelling story about a personal experience where they have accessed social services in our community to overcome personal challenges
- Have strong public speaking skills
- Are comfortable with their story being told in blogs, newspaper articles, on the radio and in public presentations
- Are willing and able to attend morning radio interviews, either live-to-air or pre-recorded
- Are available during the day

This candidate will work well independently while understanding their role as a member of the United Way KW team and will work toward successfully communicating United Way KW's message.

This position is volunteer and occasional, between September and December. Training on specific presentation style is provided and mandatory. Honorariums will be provided. Presentations may be scheduled outside of regular business hours.

If you are interested in this position, please forward your resume and a written or video copy of your story to:

Meg Lagrotta  
Communications Officer and Event Planner  
United Way of Kitchener Waterloo & Area  
[mlagrotta@uwaykw.org](mailto:mlagrotta@uwaykw.org)

***Deadline for application is September 2, 2011***